

# 2009 Montana Governor's Conference on Tourism & Recreation

Red Lion Colonial Hotel • Helena, Montana

March 30-31, 2009

## EXHIBITOR INVITATION

The State of Montana would like to invite your organization to exhibit at its annual **Governor's Conference on Tourism and Recreation, March 30-31, 2009**. This conference offers excellent educational sessions and an opportunity to network with others in the tourism business. For additional information, check the conference website at [www.travelmontana.mt.gov/conference](http://www.travelmontana.mt.gov/conference).

### ***Costs and Services***

The charge for each displaying company is **\$350**. Most booth spaces are 8 feet wide by 4 feet deep, with a few booths measuring 10' x 4'. Booth registration includes draped backwalls, sidewalls, table, one chair and electricity (if required), and includes conference registration fee for one organization/business representative. The registration fee for each additional representative is \$120. **Exhibit security is the sole responsibility of the exhibitor.**

### ***Special Features for Exhibitors***

Conference breaks will be hosted in the exhibit area on Monday, March 30<sup>th</sup> and Tuesday, March 31<sup>st</sup>. A reception will also be held in the exhibit area Monday evening prior to the Montana Tourism Awards Dinner. Travel Montana Administrator, Betsy Baumgart, will include in her remarks encouragement for attendees to visit the exhibits throughout the conference. Each exhibitor will receive a listing in the official conference program. Tuesday's luncheon will provide a venue for exhibitors' door prizes to be awarded to conference attendees.

### ***Exhibitor Door Prizes***

Each company or organization exhibiting at the Governor's Conference on Tourism and Recreation will be allowed to give away a door prize (**limit 1 item**). The door prize and name of the winner should be provided to Katy Peterson no later than 10:00 a.m. Tuesday. Door prizes will be awarded during Tuesday's luncheon.

### ***Attendance***

Approximately 400-450 hotel/motel businesses, magazine representatives, bed and breakfast owners, ranch/resort owners, outfitters and guides, chamber of commerce representatives, federal and state land management agencies and others attend the Governor's Conference on Tourism and Recreation.

### ***Lodging***

**Red Lion Colonial Hotel, (406-443-2100 or 1-800-325-4000 or [www.redlion.com](http://www.redlion.com))** is the conference headquarters. The Red Lion Colonial Hotel is offering a special conference rate of \$87.95 plus tax (queen room); \$94.95 plus tax (king room); or \$105.95 plus tax (executive king). To receive the special conference room rate, mention the **Montana Governor's Conference on Tourism & Recreation** when making reservations. The room block will be held until March 16, 2009, but please be advised that rooms typically sell out before the cut-off date. Other Helena lodging properties can be found at [www.visitmt.com](http://www.visitmt.com)

### ***Cancellation Policies***

Cancellations received by **March 16th** entitle the registrant to a refund of their registration fee. **No refunds will be made after March 16th.** All cancellation requests must be made in writing to RMS Management Services, 36 South Last Chance Gulch, Suite A, Helena, Montana 59601.

### ***Exhibit Space Reservation***

Upon receipt of your Exhibit Space Application by conference management, you will receive a letter of confirmation. A service kit will be sent to you from K&J Convention Services. To reserve space, complete and mail the enclosed space application. For additional information or immediate booth reservation, contact the conference meeting planner **RMS Management Services, 36 South Last Chance Gulch, Suite A, Helena, Montana 59601, 406-443-1160, fax 406-443-4614, or email [skopec@rmsmanagement.com](mailto:skopec@rmsmanagement.com).**

# **2009 Montana Governor's Conference on Tourism & Recreation**

**Red Lion Colonial Hotel • Helena, Montana**

## **TENTATIVE CONFERENCE AGENDA**

### **Sunday, March 29, 2009**

Noon – 6:00 p.m. Opportunities for meetings, work sessions, etc. (TBD)  
1:00 – 7:00 p.m. Exhibitor Registration & Set-up  
4:00 – 7:00 p.m. Conference Registration  
Evening Welcome Reception (TBD)

### **Monday, March 30, 2009**

7:00 a.m. Attendee Registration  
7:00 – 8:30 a.m. Exhibitor Registration & Set-up  
8:30 – 9:45 a.m. Conference Welcome and Feature Presentation  
9:45 – 10:30 a.m. Break in Exhibitor Area  
10:30 – 11:45 a.m. Feature Presentation  
Noon – 1:30 p.m. Luncheon & Feature Presentation  
1:45 – 3:00 p.m. Concurrent Break-out Sessions (TBD)  
3:00 – 3:45 p.m. Break in Exhibitor Area  
3:45 – 5:00 p.m. Concurrent Break-out Sessions (TBD)  
5:00 – 7:00 p.m. Reception in Exhibitor Area  
7:00 – 9:00 p.m. Conference Banquet and Montana Tourism Awards

### **Tuesday, March 31, 2009**

7:00 a.m. Conference Registration  
8:30 – 9:45 a.m. Feature Presentation  
9:45 – 10:30 a.m. Break in Exhibitor Area  
10:30 – 11:45 a.m. Feature Presentation or Concurrent Break-out Sessions (TBD)  
10:30 – 12:00 p.m. Exhibitor Breakdown  
12:00 – 1:30 p.m. Luncheon, Exhibitor Giveaway, Conference Close